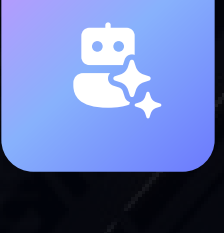


Your Success, Our Priority: Shifting Business Challenges into Software Solutions

Transforms complex business challenges into tailored software solutions, ensuring your growth and satisfaction.

Work together

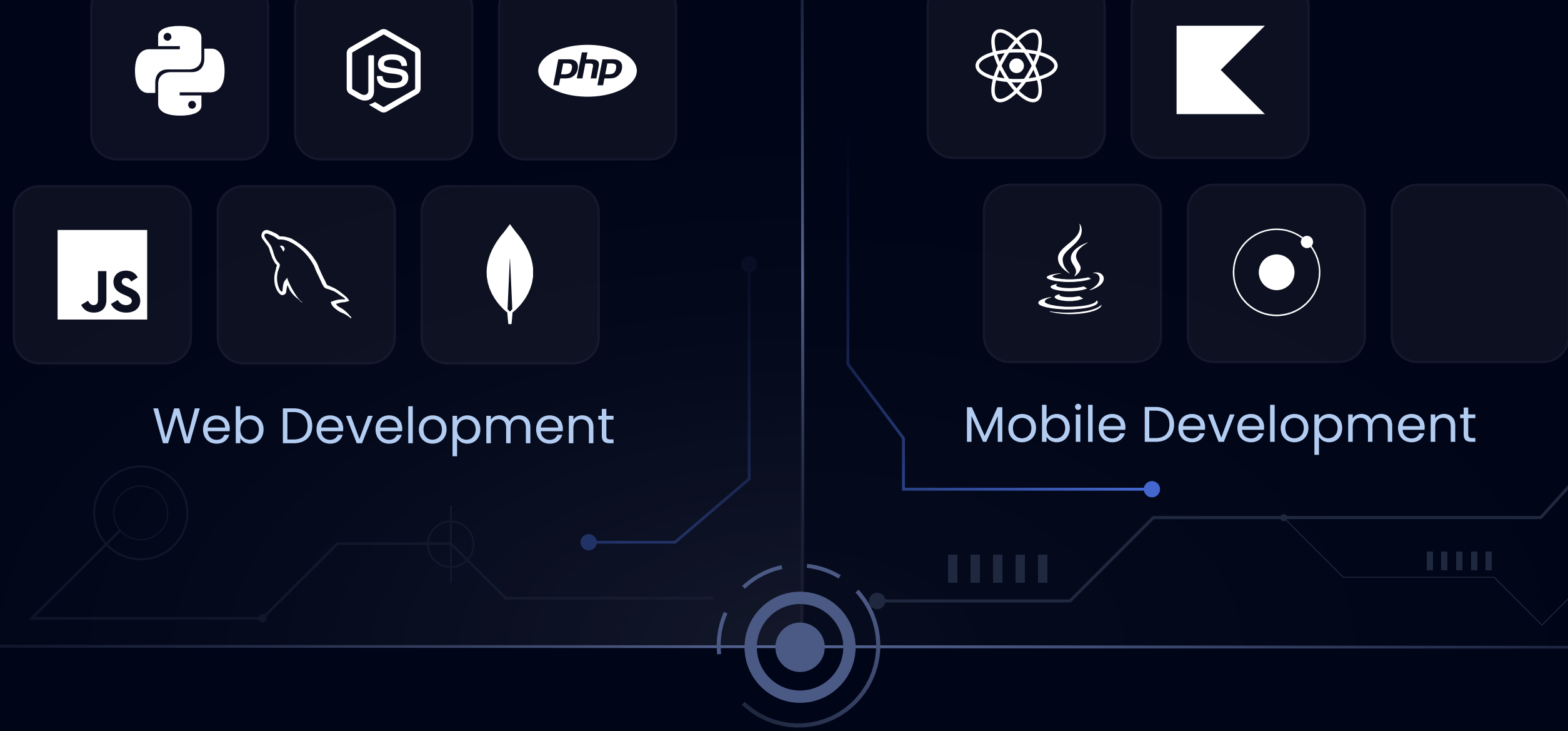


Project details

Client	Country	Team size	Project duration	Industry	Team size
Client	USA	20	4 years	LegalTech	20

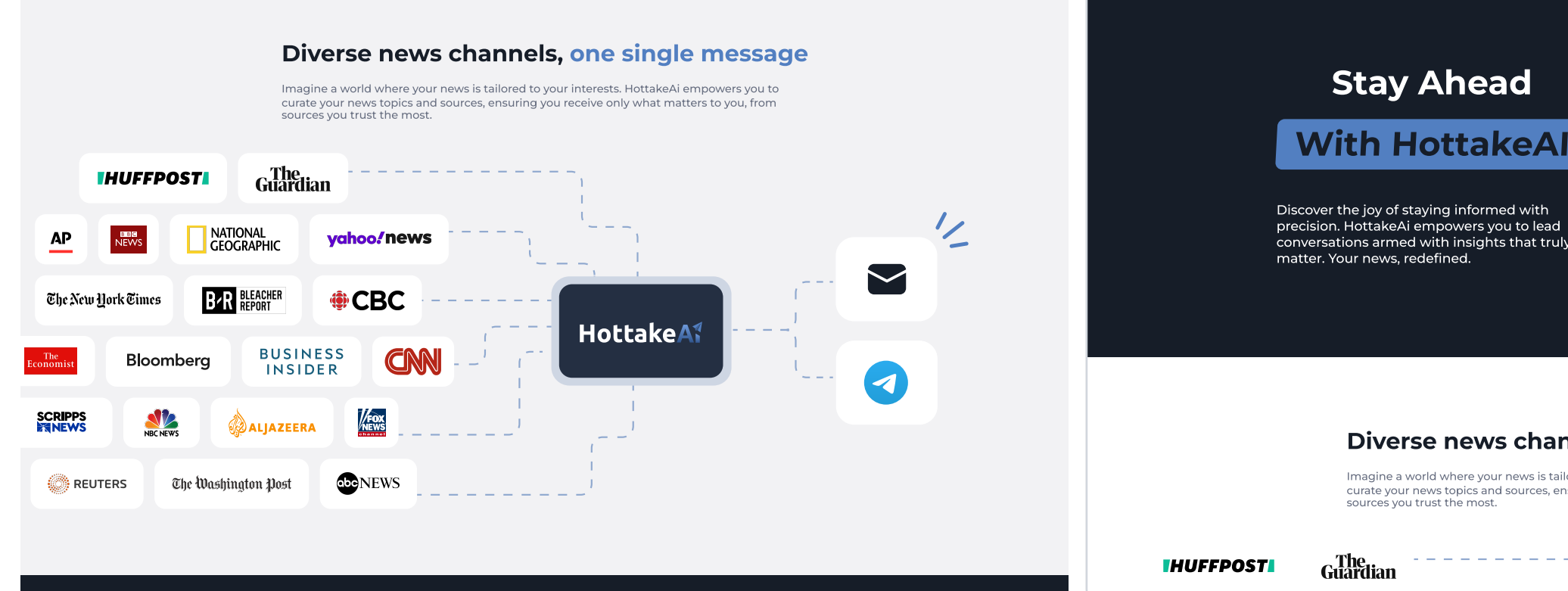
Tech Stack

Leverage excellent digital experience with our DevOps Company



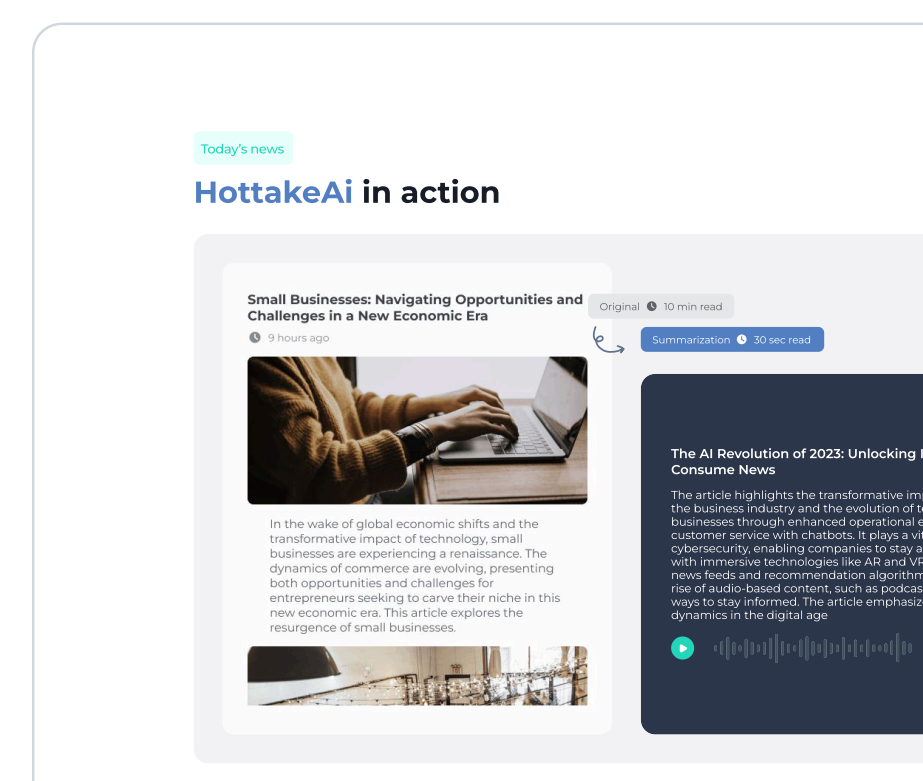
Introduction

Banzai is a leading company dedicated to building advanced marketing tools that empower businesses to accelerate their growth. At the core of Banzai's offerings is Demio, a product renowned for its excellence. Additionally, Banzai presents a suite of products and tools, including Reach, Boost and Showcase. Demio is a webinar and virtual event platform designed to simplify the process of hosting and attending webinars. Boost and Showcase both are purpose-built products for enhancing event promotion, specifically designed to boost the number of registrants. Reach is an event marketing automation solution that drives highly qualified attendees to virtual and in-person events, reaching new audiences while driving pre and post-eventment.



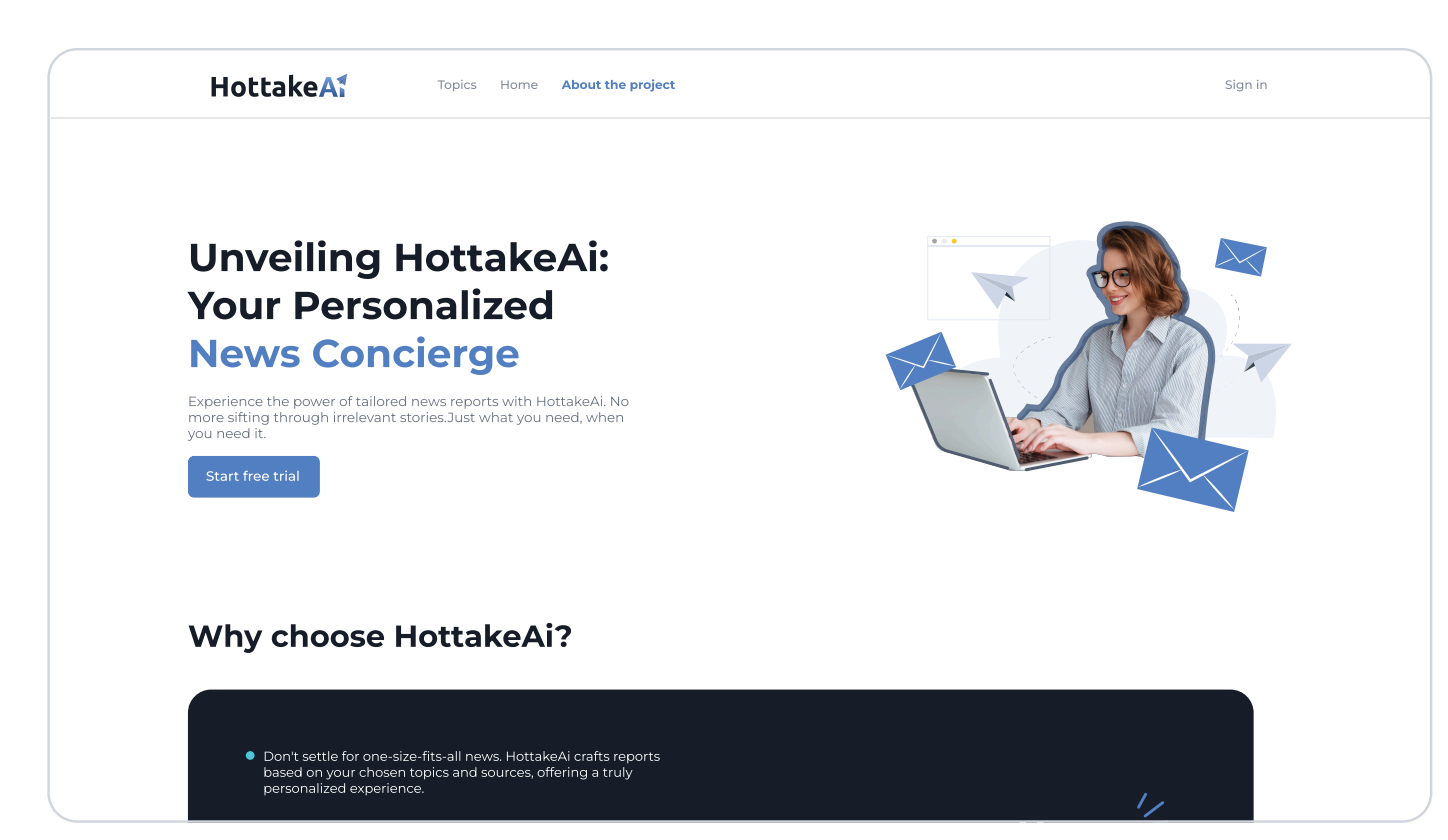
The Problem

Since 2020, Demio has emerged as the industry leader in virtual events hosting. However, recognizing the need for continuous innovation, Demio is not content with resting on the laurels of its flagship product. Instead, the company is actively expanding its product offerings by developing new products and tools, enriching the suite of solutions available to marketers.



The Solution

Hacktech embarked on a journey to create innovative products for Banzai. From the inception of this collaboration, Hacktech's product managers joined forces with Banzai's counterparts, working seamlessly to identify challenges in the market and craft targeted solutions—the outcome: the successful design and development of 3+ highly valuable products.



The Result

Lorem ipsum dolor

Embarking on a year of fruitful collaborations, we proudly present 3 highly valuable products that have been designed and developed by HackTech: **Reach, Showcase, and Boost**. The trust we've cultivated has led to a seamless integration of Hacktech's team successfully with Banzai's team. Together, we are now driving direct core product enhancements for Demio, the flagship and most profitable product.

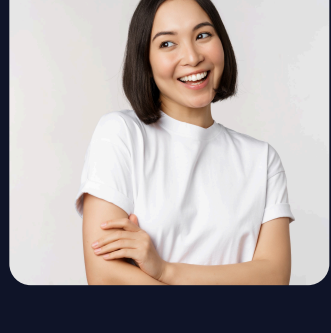
Testimonials

I began my career as an office manager and used my psychological skills to solve several problems. This led to an offer from the CEO to join HackTech as HR, where I've been contributing ever since.

Hasmik Movsisyan
DevOps Engineer

I began my career as an office manager and used my psychological skills to solve several problems. This led to an offer from the CEO to join HackTech as HR, where I've been contributing ever since.

Hasmik Movsisyan
DevOps Engineer



I began my career as an office manager and used my psychological skills to solve several problems. This led to an offer from the CEO to join HackTech as HR, where I've been contributing ever since.

Hasmik Movsisyan
DevOps Engineer

Subscribe to our newsletter

Whether you're looking to accelerate your technology roadmap, optimize your operations, or innovate for tomorrow, we're here to help.